

TERMS AND CONDITIONS

AfriSam (South Africa) (Pty) Ltd's 'Cash in the Bag' Competition – 2017

("the Competition")



WIN TONS OF CASH PRIZES.



**BUY 3 BAGS
OF AFRISAM
ALL PURPOSE
CEMENT**



**TAKE A PHOTO OF
YOUR TILL SLIP AND
RETAIN FOR REDEMPTION
OF YOUR PRIZE**



**SEND YOUR
PHOTO VIA
WHATSAPP TO
060 338 8293**

MORE DETAILS ON PACK AND IN STORE

Ts & Cs apply. www.afrisam.com/news/promotions. Competition closes 31 October 2017. Standard network and data charges apply. Proof of purchase must be presented for redemption of prizes. Call 011 504 00 27 for queries.



Creating Concrete Possibilities

TERMS AND CONDITIONS

1. The Competition is organized by AfriSam (South Africa) (Pty) Ltd (“AfriSam”).
2. By entering the Competition, all entrants, participants and winners agree to be bound by these rules (which rules will be interpreted by AfriSam and whose decision regarding any dispute will be final and binding).
3. AfriSam reserves the right to amend, modify, change, postpone, suspend, cancel the Competition and any Prizes as defined in 6 below (which have not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason, which AfriSam reasonably deems necessary.
4. The Competition commences on 1 May 2017 and ends on 31 October 2017 at 00h00.
5. The Competition is open to permanent residents and citizens of South African over the age of 18 years in possession of a valid South African identity document except any director, member, partner, employee, agent, service provider or consultant or any person who directly or indirectly works with AfriSam and/or immediate family members of any employee, director, member, partner, agent or consultant of or any person who directly or indirectly deal with AfriSam, its advertising agencies and its advisers or organisers of this Competition.
6. The Competition prizes include the following, and participants stand a chance to win 1 (one) of the prizes indicated below:
 - 6.1. **Instant Prizes (which are available to be won, subject to availability):**
 - 6.1.1. 3200 x Cash prizes (in denominations of R100, R150 and R200 respectively).
 - 6.1.2. The winners of the cash prizes will receive a unique 16 digit PIN from Standard Bank and a 4 digit code from Mediaworx. The combination of both PINS will allow the cash to be withdrawn at any Standard Bank ATM.
 - 6.2. **Monthly Prizes (which are available to be won monthly, and shall be awarded over a period of 6 months):**
 - 6.2.1. 1 x R50 000, 1 x R25 000 and 5 x R5 000 cash prizes are available to be won, and will be supplied to the winners via an electronic cash card to be delivered to the winners in accordance with 6.3 below (“the Main Prize/s”).
 - 6.2.2. Usage Terms and Conditions for the electronic cash card will be supplied with the card by PrePayCentral.

(the Instant Prizes and the Main Prizes hereinafter collectively referred to as “the Prizes”).

- 6.3. Costs of delivery of the Main Prize to the winner, which delivery shall be made at the date, time and place stipulated by AfriSam in its sole discretion shall be borne by AfriSam (excluding costs to be incurred by the winner in travelling to the place of delivery, which shall be the responsibility, and for the account of, the winner of the Main Prize).

7. Entering the Competition

7.1. To enter the Competition **for Instant Prizes:**

- 7.1.1. The participant must dial the USSD string and enter the unique number found on the inside of the limited Competition branded AfriSam All Purpose Cement bags using *120*22211*uniquecode# (“the Participating Product”) via the USSD mechanism.
- 7.1.2. The cost per Entry shall be the USSD charge of 20 cents per 20 seconds. Free minutes do not apply. (including VAT)Incomplete and/or invalid Entries may be billed by the participant’s service provider. AfriSam shall not be responsible for telecommunication failures on the part of the participant’s service provider.

7.2. To enter the Competition for **the Main Prize:**

- 7.2.1. The participant must send his/her till slip, indicating that a minimum of 3 bags of the Participating Product have been purchased by the participant, via Whatsapp to 060 338 8293.
- 7.2.2. The participant must retain proof of the purchase referred to in 7.2.1 above in order to redeem the Main Prize.
- 7.2.3. Entries for the Main Prize will be validated within 12 hours of receipt.

(the entries referred to in 7.1 and 7.2 above are hereinafter referred to as “Entry” or “Entries”, as applicable).

- 7.3. Entries which are unclear, illegible, submitted via an incorrect mechanism, contain errors or are from disqualified persons will be declared invalid.
- 7.4. The participants may enter the Competition as many times as they wish by utilizing the entry mechanisms described in 7.1 or 7.2 above, as may be applicable, provided that:
 - 7.4.1. In relation to Entries for the Instant Prizes, each Entry contains a different unique code from a different limited edition branded Participating Product bag; or
 - 7.4.2. In relation to Entries for the Main Prize, the Entry indicates the purchase by the participant of a minimum of 3 bags of the Participating Product and proof of purchase is supplied in terms of 7.2.2 above.
8. Any Entries received after the closing date and time stipulated in 4 above will not be taken into consideration.

9. Winners of the Prizes shall be determined by random draw by Mediaworx. The monthly Main Prize draws will, unless otherwise communicated by AfriSam in its sole discretion, take place between the 1st and the 7th of each month for 6 consecutive months, the last draw occurring in November 2017.
10. AfriSam and/or its advertising agents will contact the Main Prize winners ONLY, via SMS/telephone. AfriSam or its agency will endeavor to contact each Main Prize winner 3 consecutive times using the cellular number as per the Entry. Should the winner not respond within 48 hours of the first attempt at contact, the Main Prize will be forfeited and another winner will be selected as per 9 above.
11. Winners of the Instant Prizes set out at 6.1 above may only be redeemed once at any Standard Bank ATM in South Africa.
12. In the event of any dispute arising in relation to the interpretation of the Competition rules, AfriSam's decision is final and no correspondence will be entered into with entrants, participants or winners in this regard.
13. All participants and the winners, as the case may be, indemnify AfriSam, its advertising agencies, advisers, nominated agents, suppliers, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way howsoever in this Competition (*including as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of AfriSam and/or use of the Prizes*).
14. The Prizes shall not be transferable. AfriSam reserves the right to substitute the Prizes with any other Prize of comparable commercial value. All ancillary costs (other than the ones specifically provided for in these rules), including but not limited to those incurred for purposes of transport to collect the Main Prize, fuel, personal and incidental expenses, government taxes or other fees applicable are the responsibility of the winner/participants.
15. By entering this Competition, the participants authorise AfriSam and its promoters, to collect, store and use their personal information for communication or statistical purposes, and consent to the dissemination of such personal information to AfriSam's authorized agents and suppliers for purposes of redeeming the Prizes contemplated in the Competition.
16. AfriSam and their agents reserve the right to cancel, modify or amend the Competition at any time, if deemed necessary in its opinion, and if circumstances outside of their control should arise.
17. AfriSam shall not be responsible for any changes, substitution, withdrawal, cancellation or postponement of any part of the Prizes beyond its control and AfriSam shall not be obliged to award any other Prizes in lieu thereof.
18. If a dispute as to the identity of the winner arises, the owner of the cellular handset in question will be deemed the legal winner of the Competition, irrespective of who

entered using the handset. Entries are represented and identified by the cellular number used to enter. AfriSam shall not take any responsibility for users of handsets not belonging to the person in question.

19. AfriSam will require the winner/s of the Main Prize to complete and submit an information disclosure agreement and indemnification to enable AfriSam to ensure compliance with these rules and the Consumer Protection Act 68 of 2008. Should any winners refuse or be unable to comply with these rules for any reason, such winner will be deemed to have rejected the Main Prize and it shall revert back to AfriSam.
20. AfriSam has the right to photograph and publish the monthly winner's name/s in any printed media, or any other relevant media. When accepting the Prize, the winner must indicate should they not want their images to be published.
21. All queries in connection with this promotional Competition should be directed to the Mediaworx helpline on 011 504 0027 on weekdays between 08:00 and 17:00.